

RULES AND GRAPHIC REQUIREMENTS FOR POSTER PRESENTATION

38th International Exhibition of Inventions, New Technologies and Industrial Design - Invention Week 2025 - Belgrade Association of Inventors

1. General rules for poster presentation

- Each exhibitor can register **only one poster per exhibited work/innovation**.
- The poster must be an **independent unit**, clearly show the essence of the innovation and be easy to understand without additional explanations.
- Poster presentation is a **mandatory part of the exhibition** and a condition for participation in evaluation and awarding.
- The content of the poster must be **professional, accurate, ethical and without advertising messages**.

2. Graphic conditions and technical specification of the poster

Dimensions of the poster:

Format (50 cm width x 60 cm height) – portrait orientation.

Format for printing:

High-resolution PDF or PSD (min. 300 dpi), CMYK colors.

Minimum poster content:

- **CLOSE-UP PHOTO / 3D RENDER innovation 40x40cm**
- Title of the innovation (in capital letters 30pt)
- Name(s) of author / team

- Name of the institution or organization (if any)
- Brief description of the problem and solution
- Innovative elements and advantages
- Display (photos, illustrations, diagrams)
- Protection status (patent, application, model, etc.)
- Contact information (e-mail or web address)

Fonts and readability:

- Minimum font size for body text: 18 pt
- Title: minimum 30 pt
- Use font (ROBOTO)

Prohibited:

- Using small text that is not legible from a distance
- Low resolution visuals or blurry images
- Overlapping text and image without clarity
- Offensive, vulgar, political, religious or marketing inappropriate content

3. Deadline and manner of submitting posters

- Deadline for submitting the final version of the poster in PDF or PSD format: **until August 15, 2025.**
- A poster with a total dimension of 50x60 will be printed at the expense of BAI

4. Note

- Participants who do not submit their poster on time or do not comply with the specified technical and content requirements will not be considered for innovation evaluation.
- The organizer reserves the right to reject or request changes to posters that do not meet the set criteria.



SCROLL DOWN FOR PREVIEW



40cm

final photo/3d render
of an innovation/model/patent
goes here **size is 40x40cm**

40cm

(final photo presentation must not exceed the frame)

(please remove this text & frame after adding yours)

Name of the project goes here (font size 30pt)

Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences. Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences. Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences. Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences. Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences. Short description of the innovation/model/patent/project goes here. Please use font size 18 PT and describe the project in a very short description of a maximum of a few sentences.

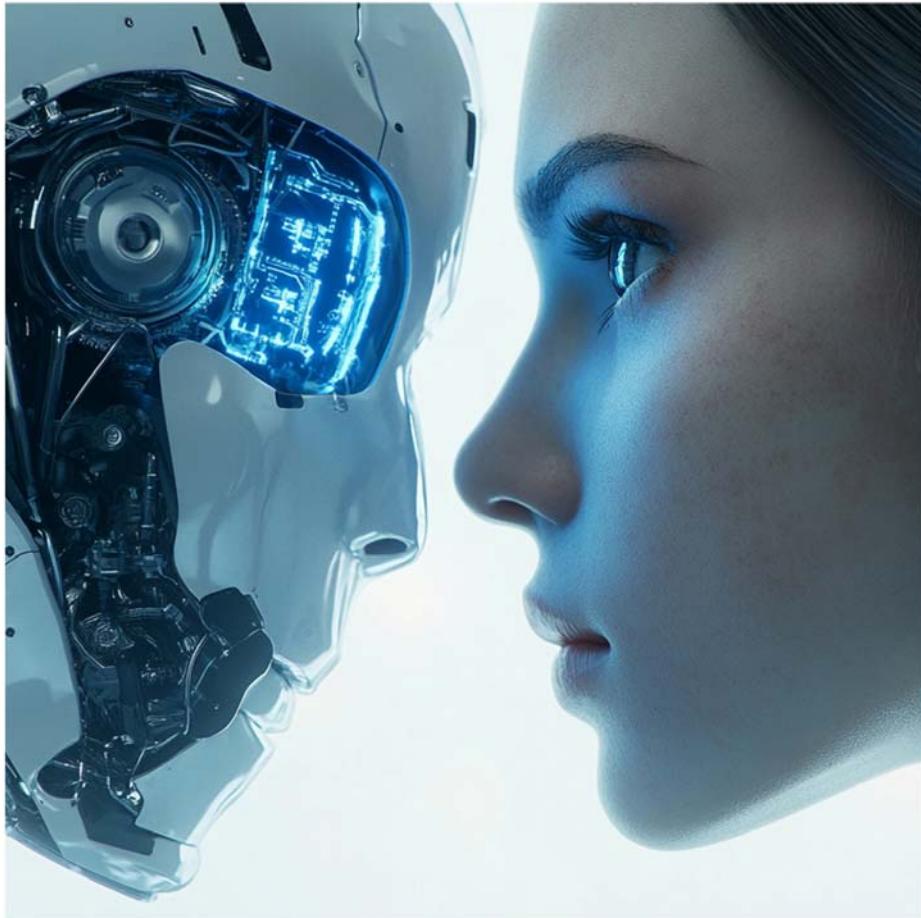
Name of the Author or Authors / Organization / Institution / Country / Please use font size 18 PT

BLANK PSD FILE LAYOUT



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38TH INTERNATIONAL EXHIBITION „INVENTION WEEK 2025“ (EXAMPLE)

Belgrade Association of Inventors is proud to announce the 38th International Exhibition of Inventions, New technologies and Industrial Design „INVENTION WEEK 2025“ a unique event that brings together inventors, researchers, entrepreneurs and innovators from the country and the world! In the heart of Belgrade, at the prestigious Museum of Science and Technology, visitors will have the opportunity to discover the most modern inventions, prototypes, innovative solutions and technological ideas that push the boundaries of the possible.

Belgrade Association of Inventors is proud to announce the 38th International Exhibition of Inventions, New technologies and Industrial Design „INVENTION WEEK 2025“ a unique event that brings together inventors, researchers, entrepreneurs and innovators from the country and the world!

(EXAMPLE)

Name of the Author or Authors / Organization / Institution / Country / Please use font size 18 PT

APPEARANCE AFTER INSERTING THE FINAL PHOTO



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Belgrade Association
of Inventors

AT THE GALLERY

Simulation



Museum of
Science & Technology



VIEW OF THE FINAL POSTER IN THE MUSEUM OF SCIENCE AND TECHNOLOGY